

Public Affairs Officer

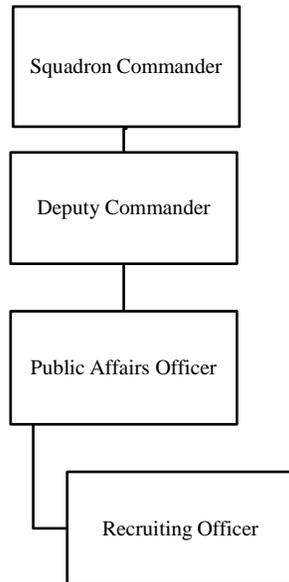
Revised 05 Jul 2016

Description

This role will be instrumental in completing the following functions and deliverables. This is not an exhaustive list.

- Coordinate (public) activities
 - Parades
 - Colors presentations
 - Wreaths Across America
- Develop and promote press releases
 - Announcements
 - Promotions
- Design and produce recruiting posters
- Design squadron web site and social media presence
- Manage social media posts

Chain of Command



Resources

CAPP 201 PAO Specialty Track
CAPR 190 PAO Program
CAPP 152 Social Media Guidelines