

Kansas Wing

Government Relations

Strategic Direction

**Professional relationships with all
Kansas Legislators and Kansas
Governor**



**Knowledge of how the state can
support the Wing**



**Continually inform the legislators
and Governor of the services that
we have provided**



Commander's Intent

The executive and legislative branches of the Kansas government know the services that we provide Kansans and generously support the wing

Professional relationships with all Kansas legislators and executive Branch

- Develop mission profile to demonstrate KSWG capabilities
- Develop demonstration for cadet programs
- Populate customer relationship management system with legislator contact information
- Develop public affairs package for our contact with legislators and members of the executive branch

Knowledge of how the state can support the wing

- Determine the need of the KSWG
- Create a prioritized list of KSWG needs

Continually inform the legislators and governor of the services that we have provided

- Determine communication methods
- Utilize communication methods

This brochure provides an introduction for all airmen of the Kansas Wing to our strategic direction. It reflects our desired state and provides the Kansas Wing staff with decision-making focus.